



# Impactful Opt-in Fulfillment Quick Action Outline

## I. **Create**

- a. Review the 7 Secrets to Creating Your Lead Magnet
- b. Do your research
- c. Solve one problem
- d. What is your business
- e. Product or Service?
- f. What is the result or transformation?
- g. What problem do you solve?
- h. Write your outline
- i. List those tips
- j. What format are you writing?

## II. **Complete**

- a. What makes you creative?
  - i. Talking
  - ii. Writing
  - iii. Drawing
  - iv. Cooking
- b. Bullet point the tips
- c. Practice writing tips
- d. Choose best ones
- e. Give a 3-4 sentences explanation of each tip
- f. Hire someone to help you complete it

## III. **Fulfill**

- a. Post your Lead Magnet somewhere
- b. Get sharable link
- c. Exchange their email for your content